Cost, time, value

Choice Voting Case Study Spotlight

The Circle Trust

How Choice Voting brought The Circle Trust into the 21st century for Parent Governor and Trustee elections
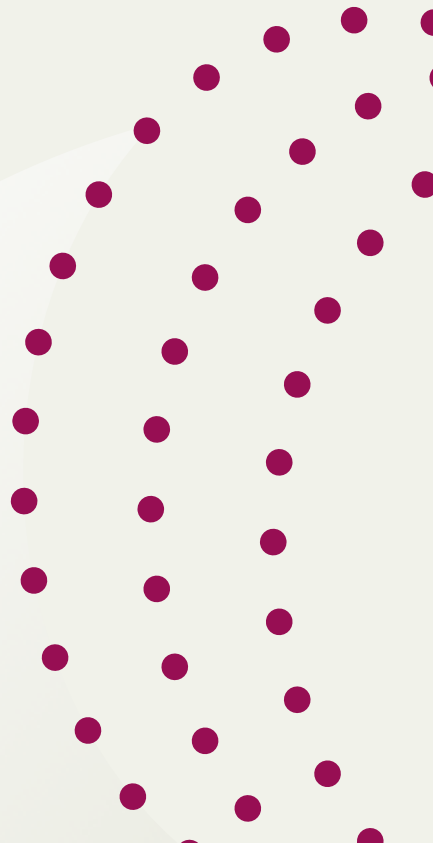
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About Us

Choice Voting was born to solve a problem. To create a digital platform that made voting easier for everyone. To give everyone a voice.

With Choice Voting you can set up an election in less than five minutes. For every new feature we add, every design we tweak, every bit of code we optimise, we first ask ourselves one question: will this make the setup and voting process easier for people?

WELCOME

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Case Study

Our mission at Choice Voting is nothing short of transforming the lives of dedicated school staff by revolutionising the way Parent Governor and Staff elections are conducted.

To find out how Choice Voting has changed the way schools conduct Governor elections, we had a conversation with a representative from The Circle Trust, a forward-thinking multi-academy trust that has recently joined the Choice Voting family. They've embraced our platform to redefine the landscape of their school elections, and the results have been nothing short of transformative.
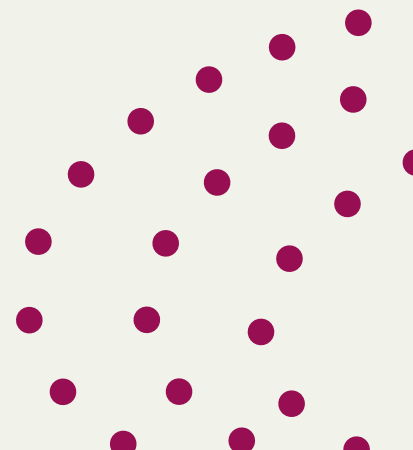
We're thrilled to be part of their journey, and we can't wait to share the success stories that are sure to unfold. The Circle Trust's adoption of Choice Voting marks a significant stride toward more efficient, engaging, and hassle-free school elections.

User experience

Curious about the user experience of our online voting platform, we asked Christine from The Circle Trust how the process compared to traditional paper ballots. Confirming what we had already anticipated, Christine told us "I was involved in a staff election before [we found Choice Voting] and it has saved us loads of time, it saves even more time in subsequent elections as you can use the existing information [to build your next election]."

This revelation isn't just a testament to the efficiency of Choice Voting; it's a game-changer for schools looking to streamline their election processes. Schools that have embraced our platform are not just satisfied; they're eager to recommend us to their peers. Understanding the unique challenges faced by dedicated school staff is at the heart of what we do, and our goal is to spread the joy of simple, stress-free elections far and wide!

Adding your data to the Choice Voting platform is designed to be a seamless and efficient process. According to feedback from The Circle Trust, "Loading the voter information was quick, and the school mentioned it was easy to extract the information from Arbor." We're delighted to hear that our efforts to streamline data integration are making a positive impact.

Focus on Simplicity

In our unwavering commitment to providing an exceptional user experience, we held a spotlight on Christine's feedback to gauge her satisfaction with our platform. Our philosophy is straightforward – our system should be so intuitive that if you ever need a manual, we've missed the mark.

Christine's experience spoke volumes.

She shared, "The process was easy to follow, and there was excellent support from Choice Voting. The help desk support was what sold it to me."

At Choice Voting, we understand that simplicity is key, and our dedicated support team is always ready to ensure that your journey with us is not just smooth but also supported by responsive assistance.

Christine's affirmation reinforces our commitment to not only providing a seamless voting platform but also offering the kind of support that makes a tangible difference. The partnership between Choice Voting and The Circle Trust isn't just about transforming elections; it's about creating an empowering and supportive environment for school staff.

Support and onboarding

As we wrapped up our conversation with Christine, we wanted to delve into the aspects of our platform that brought her the most satisfaction. She shared some insights into the features that made a positive impact on her experience.
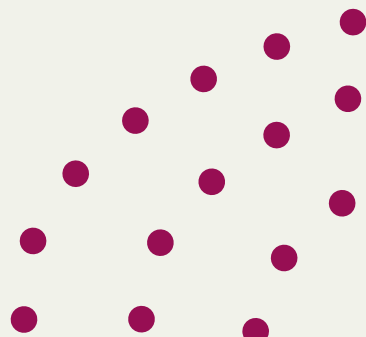
Christine expressed, "There was a lot of helpful information available on the election outcome. I was able to take a screen print of the final result i.e. votes per candidate. But also, following the online guidance, I found a helpful graph that I included in my feedback to the Local Advisory Board, as some people find visuals helpful."

At Choice Voting, we believe in providing not just a functional platform but one that caters to the diverse needs and preferences of our users. We're delighted to hear that the availability of detailed and visually appealing election outcome information has contributed positively to Christine's experience with our platform. This feedback reinforces our commitment to enhancing user satisfaction and ensuring that our platform meets the expectations of our valued clients.

As one of our satisfied users, Christine expressed her positive experience, stating, "The fact that Choice Voting sought feedback on the process with the aim of improving it is a real positive." We appreciate the insights shared by our users, and this commitment to refinement underlines our dedication to delivering an ever-enhanced and user-friendly platform.
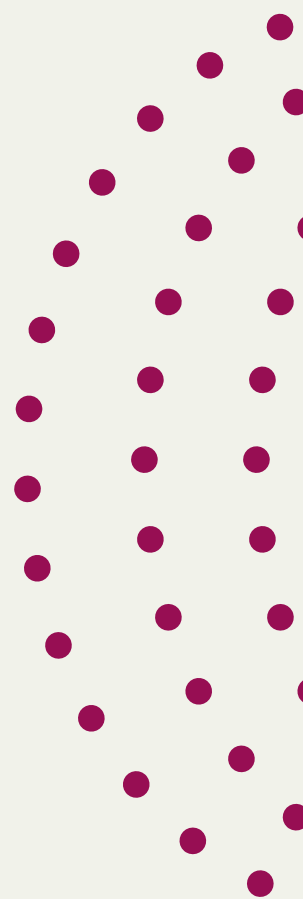
> Having worked with both legacy and cloud systems, I can't think of an online voting system that's going to be better than Choice Voting.

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Summary

Whilst moving to the cloud is undoubtedly a daunting project, existing councils and services are a testament to both the success and necessity of embracing digital change. As highlighted by these interviews, everything comes down to giving schools choice, and providing them with that 'foundation stone' of technology that will ultimately improve outcomes for students and reduce workload for school staff.

Get in touch

If you'd like to talk through any of the above, we'd love to hear from you! We've worked with over 3,500 schools, MATs and membership organisations across the country with their move to the cloud for voting.

We'd be happy to chat through any concerns or questions you may have – just email Amy Hood,:

amy.hood@choicevoting.co.uk

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